

Ventspils Digital Centre Invites to Online Course about the Use of LinkedIn

LinkedIn is a social network for professionals to find employers, employees, business partners and stay up-to-date with what's happening in different companies. Ventspils Digital Centre invites everyone to participate in online training and learn about LinkedIn, its importance in the digital space, as well as to create a LinkedIn profile and find out what opportunities can open up by systematically maintaining it!

The course "LinkedIn – the social network for professionals, employers and employees" will take place online on 6 April, 18:00-19:30. To participate 6. aprīlī plkst. 18:00-19:30. participate in the training, you need to register in advance by filling in the form www.adre.se/profesionalatelapilnveide.

Curriculum.

- Profile creation and setup:
 o creating an eye-catching and professional profile;
- Making contacts and networking:
 - finding and adding potentially useful contacts for your career development;
- Search for jobs and job adverts:
 - o using LinkedIn to search for jobs and connect with potential employers;
- o doing timedin to scarci
- Content creation and sharing:
 creating interesting and attention-grabbing content;
- LinkedIn tools and features:

using LinkedIn tools and features to optimise your profile and networking;

Up-to-date information about training is available at www.digitalaiscentrs.lv, on the Digital Centre's social networks Facebook and Instagram (@vdcentrs), as well as at the Ventspils Digital Centre, Akmenu iela 3, by emailing macibas.vdc@ventspils.lv or calling 63607607.

The course will be led by Laura Karatājeva from Ventspils Techgirls. Course fees: 9 EUR. The course will take place online, on the ZOOM platform.